

**Sub: News Item for IICA Website**

**2-Days Management Development Programme on  
"Strategizing CSR Projects for Sustainable Development :  
Design, Implementation, Monitoring, Reporting & Way  
Forward Action" at IICA Manesar -May 19-20, 2016**

The (5th) 2-day MDP programme on the subject was held at IICA successfully. Total 22 delegates from 15 leading industry/corporate attended the programme. During the inaugural address, Dr. Bhaskar Chatterjee, DG & CEO, IICA said that Strategic CSR for Sustainable Development requires good understanding and design of suitable projects in accordance with the mandate.

The DG & CEO informed that the Registrar of Companies have now started issuing notices to the companies to question about the inadmissible activities shown as part of the CSR expenditure. This calls for the training of auditors who audit the accounts to recognise what is not a CSR expenditure? Therefore, each one of you need know what is required to do or not to do in compliance to CSR mandate. The responsibility and accountability of the Board Committee on CSR & the CSR head in the organisation, is enormous and this needs to be followed in letter & spirit. He further emphasised that the spending towards environmental sustainability is currently meagre as compared to the spending on health & education and therefore it needs to be improved considerably.

Before concluding the inaugural session Sh. A B Chakraborty, CSO, IICA briefed the delegates about the 2 day program contents.



PHOTO NO. 1 – CSO presenting a Souvenir to Dr. Chatterjee.

After the inaugural session, Dr. Bhaskar Chatterjee took the first session on CSR mandate post 2014-15. Various aspects related to CSR project identification to implementation, the role, responsibility of personnel including the Board Committee on CSR, was explained in detail. He touched upon different aspects in the course of deliberations what may go wrong and the corrective actions thereof.



PHOTO NO. 2 -Dr. Bhaskar Chatterjee taking session in the classroom.

Sh. A B Chakraborty, CSO & Head IICA-CESD covered topics on Sustainability Strategies, Risks & Mitigation and Designing, Developing & Aligning CSR projects with core areas. There were 8 case studies presented

in different areas besides a session on Projects Monitoring & Evaluation among other sessions.

The programme ended with the distribution of certificates to the participants by Sh. Surjit Singh, CAO.



PHOTO NO. 3 -Group photograph of participants.