

BRIEF REPORT ON
NATIONAL LEVEL PROGRAM ON “MSMES & START-UPS 2017 REVOLUTION –
DRIVING INDIA GROWTH”

Indian Institute of Corporate Affairs (IICA), through its Centre for MSME organized National Level Program on “MSMEs & Start-ups 2017 Revolution - Driving India Growth” on 28th January, 2017 at Russian Centre of Science & Culture, New Delhi, an interesting event with extremely informative conversations and insights witnessed active participation from major stakeholders, SMEs and Start-ups based in NCR.

The program was organized with the theme “Connect, Share, Evolve”, which essentially means always being a step ahead of highly savvy, well informed customers and anticipated their demands”.

The daylong conference “MSMEs & Start-Ups 2017 Revolution - Driving India Growth, capturing around the theme - “Connect, Share, Evolve” identified and addressed issues that are creating obstacles/hindrances in the growth path of the Start-ups and micro, small and medium sized industries.

The event in the morning at 10:30 am started with a **welcome address by Mr. Rajesh Batra, Head-Centre for MSME, IICA who welcomed the dignitaries, including the Chief Guest Sh. Sunil Arora, DG & CEO – IICA, Shri Rajiv Chawla, Chairman - Integrated Association of Micro, Small & Medium Enterprises of India, Shri Sudarshan Sareen, President - AICOSMA, Prof. N.K.Goyal, President - CMAI Association of India, Shri R.K. Panigrahi, Director - MSME-DI, New Delhi, Shri P Udayakumar, Director - Planning and Marketing, NSIC, Capt.vishwaranjan Pratap Singh, CEO - WWSO Group, Shri Praveen Kumar Sood, Chairman - Regnant Group and Ms. Ruby Malhotra, Regional Head – Federal Bank.**

The programme was inaugurated by **Chief Guest, Sh. Sunil Arora, DG & CEO – IICA** by lighting the inauguration lamp along with other eminent guests and addressed the program delegates on the importance of MSME sector in India. In his key note address, **Sh. Sunil Arora, DG & CEO, IICA** spoke about how the government has encouraged SMEs & Start-ups through various schemes that benefit the entrepreneurs in a big way and also how a challenge lies in making the SMEs & Start-ups aware about all these policies.

In his inaugural address, Mr. Rajesh Batra spoke about the challenges which MSMEs and Start-ups need to tackle, in the current business environment. During his address, Mr. Rajesh Batra stressed on the need for the business leaders from Start-ups and SMEs share a platform where they can interact, involve, engage with experts and explore the common opportunities together.

In his address, Shri P. Udayakumar, Director - Planning and Marketing, NSIC stressed on the need for excellence as a mandate, value addition, going global, investing on skill development, developing proper understanding of laws and financial accuracy for success.

In his address, Shri R.K. Panigrahi, Director - MSME-DI, New Delhi informed that as part of Ease of doing business, the Ministry notified and launched Udyog Aadhaar Memorandum (UAM) to enable entrepreneurs to register themselves by filing an online simple one page form on self certification basis. Shri R.K. Panigrahi also informed that the Ministry of MSME has decided to implement the ZED Certification Scheme with the help of Quality Council of India (as NMIU) & other stakeholders for 22,222 MSMEs unit. He apprised that the scheme is an extensive drive of the Government of India to enhance global competitiveness of MSMEs by providing them financial support in assessment, rating & handholding of its manufacturing processes on quality and environment aspects.

In his address, Shri Rajiv Chawla, Chairman - IamSMEofIndia insisted on the need to share solutions for the benefit of the entire SME community.

In his address, Prof. N.K.Goyal, President - CMAI Association of India stressed on the need for the SME to get digitalised, so that work can be carried on efficiently online. He also said that working through online resources will curtail unethical practices.

In his address, Capt.vishwaranjan Pratap Singh, CEO - WWSO Group apprised about Private Security and Facility Management Sector, its Challenges and Solutions. Capt.vishwaranjan Pratap Singh spoke about Central Association of Private Security Industry (CAPSI), which is the leading Association of this Sector has played a major role in transforming this sector in last 11 years and CAPSI is working continuously hard through its State Chapters to make this sector matured and meaningful.

In his address, Shri Sudarshan Sareen, President - AICOSMA spoke about government initiatives for entrepreneurship development (Make in India/Start-up India/Stand-up India/Mudra Yojana etc.).

In his address, Shri Praveen Kumar Sood, Chairman - Regnant Group informed that the first EMC project which ELCINA had taken up has been progressing gradually through the last 3-4 years and is now in a fairly advanced stage of development. Shri Praveen Kumar Sood stressed on the importance of skill development in the sectors of LED lighting, battery technologies, solar PV electronics hardware etc. He informed that his organization is working closely with Electronics Sector Skill Council of India, Indian Society of Lighting Engineers, Skill Council for Green Jobs, ELCINA, ILZDA/Battery Society of India.

An awareness programme was also held for micro, small and medium enterprises (MSMEs) on Zero Defect Zero Effect (ZED) Certification Scheme during the first part of the event. This awareness programme on Zero Defect Zero Effect (ZED) was organized in collaboration with MSME-DI, New Delhi. The awareness programme created proper awareness amongst MSMEs about ZED Manufacturing and motivated them for assessment of their enterprises for ZED rating.

A panel discussion on Capital Raising Options for MSMEs and Start-ups - Services & Products to MSMEs - Fundraising & Investment Due Diligence – Do's and Don'ts for Startups and SMEs, was held during the second part of the event. During the discussion, Ms. Ruby Malhotra, Regional Head – Federal Bank spoke about how various enterprises can gain from banks using the various schemes which are in place for the SMEs. A special presentation was also arranged by the Federal bank. Mr. Gaurav Kapoor, Vice President – NSE insisted on the need for listing the SMEs on NSE SME Platform to ensure liquidity for better prospects. A special presentation was also arranged by the NSE. Dr. H.P. Kumar, Director – External Affairs - Power2SME (former CMD - NSIC), spoke about many hurdles MSMEs have to deal with to turn those risks into opportunities for moving to the next level. He also informed about Government initiatives towards credit facilities like Mudra Yojana, CGTMSE scheme etc. as well as about the role of Power2SME about empowering the MSME sector.

The National Level Program on “MSMEs & Start-ups 2017 Revolution - Driving India Growth” had wide participation from stakeholders like MSME-DI, New Delhi (DC-MSME, Ministry of Micro, Small and Medium Enterprises), SIDBI, NSE Emerge, IL&FS Clusters, Federal Bank, Power2SME. Besides, SMEs networking partners like SMBConnect, Indian Industry Experts Network, BRICS International Forum, BRICS CCI, CMAI Association of India, Indian Startups, WWSO, AVQI, AICOSMIA, Indian Law Watch.

The evening concluded with vote of thanks in the closing ceremony of the event at 06.00p.m
