

## **Centre for MSME, IICA**

### **Upcoming programmes - FY 2016-17** **(Both short term and long term)**

Centre for MSME, an integral part of Indian Institute of Corporate Affairs (IICA) offers a unique platform for Indian SMEs and international professionals to cross fertilize their experiences and ideas in developmental training, sharing knowledge and capacity building.

Centre for MSME has identified ten (10) key areas for sharing knowledge and capacity building of MSME stakeholders: (1) Business and Financial Management (2) Leadership and Good Governance (3) MSME Management, (4) Export Management, (5) Supply Chain Management (SCM) for Global Competitiveness, (6) Labour Laws: Compliance Issues, Reforms & Challenges (7) Contract Management (mainly pertaining to procurement of goods and services by Central Ministries and PSUs) (8) Intellectual Property Rights (IPR) for MSMEs (9) Business Process Led Innovation for MSMEs (10) Programme on Start-ups (Enterprise) India growth.

#### **Capacity Building Training Programme**

<b>S. No.</b>	<b>Title of Programme</b>	<b>Duration</b>	<b>Date</b>
1.	Second Edition of Two day Residential Workshop on "Labour Laws"	2 day	22-23 April, 2016
2.	2 <sup>nd</sup> Edition of Two Day Workshop on Effective Financial Management	2 day	29-30 August, 2016
3.	5-Days Exclusive Train-The-Trainer Program on "Strategic Management of IPR with higher focus on Industrial Designs & Trademarks" for Ministry of MSME Officers.	5 days	5 -9 September, 2016
4.	Two day Workshop on "Contract Labour"	2 day	13-14 October, 2016
5.	Workshop on "Strategic Management of Intellectual Property Rights & It's Challenges"	2 day	22-23 December, 2016
6.	National Level Program on "MSMEs & Start-Ups 2017 Revolution - Driving India Growth"	1 day	28 January, 2017
7.	Workshop on "Digital Marketing"	2 day	03-04 March , 2017

#### **NOTE:-**

- 1) Participation Fee for all 2 day programme will be: for **Residential** (Rs.20,000/-+service tax, as applicable) and for **Non Residential** (Rs.15,000/-+service tax as applicable)
- 2) Participation Fee for 4 day programme will be: for **Residential** (Rs.40,000/-+service tax as applicable) and for **Non Residential** (Rs.35,000/-+service tax, as applicable)
- 3) Partnership & Sponsorship (Rs. 50,000 to Rs. 2 lakh) opportunities are available.

**Support us** - Through sponsorship and partnership opportunities. For more information, please visit our website i.e. [www.iica.in](http://www.iica.in) or Contact undersigned.

**With Warm Regards,**

Rajesh Batra

Head, Centre for MSME,

Indian Institute of Corporate Affairs,

Plot no.: 6, 7 & Sector-5, IMT Manesar, Gurgaon

Landline no- +91 - 0124 - 2640000 Ext: 2021 / Fax: 0124-2291036

Mobile no- +91 9871417394, Email:- [rajeshbatra.iica@gmail.com](mailto:rajeshbatra.iica@gmail.com); [rajesh.batra@iica.in](mailto:rajesh.batra@iica.in)