

“National Level Program on “MSMEs & Start-Ups 2017 Revolution - Driving India Growth””

Sponsorship Opportunities

The programme provides an excellent opportunity for organizations / companies to promote their products & services to the focused audience besides networking during tea/coffee and lunch arrangements. The post event summit report comprising of highlights of the sponsors will also be forwarded to large database of Corporate houses and SMEs (approximately 9,00,000 (nine lacs) Corporates and 20,000 SMEs and its associations. Sponsors will find a mention in our brochure & various promotion materials. The sponsorship details are as under:-

Sponsorship Categories	Amount	Benefits
Premium sponsor	5.0 lacs	For sponsorship of “National Level Program on “MSMEs & Start-Ups 2017 Revolution” with All benefits
Platinum Sponsor	4.0 lacs	For sponsorship of “National Level Program on “MSMEs & Start-Ups 2017 Revolution” with All benefits except 1 & 10.
Diamond Sponsor	3.0 lakh	For sponsorship of 3 (three) sessions only in “National Level Program on “MSMEs & Start-Ups 2017 Revolution” with all benefits except 1,2,10
Lunch Sponsor	2.0 lacs	Lunch for delegates on single day during “National Level Program on “MSMEs & Start-Ups 2017 Revolution” with all benefits except 1,2,3,7
Gold Sponsor	1.0 lakh	For sponsorship of two (2) sessions in “National Level Program on “MSMEs & Start-Ups 2017 Revolution” with all benefits except 1,2,3,7,10
Silver Sponsor	0.50 lakh	For sponsorship of one (1) session in “National Level Program on “MSMEs & Start-Ups 2017 Revolution” with all benefits except 1,2,3,7,10

- 1) Status of ‘Principal Partner’ & unique branding of company logo at the backdrop of “National Level Program on “MSMEs & Start-Ups 2017 Revolution”.
- 2) Exclusive Speaker slot (10 minutes) to our Platinum and Premium Partner as “Guest of Honour” during inaugural session.
- 3) Welcoming Platinum Sponsors, Premium Sponsors, Co-partners and other sponsors during inaugural session.
- 4) Announcement Thanking Sponsors & Partners
- 5) Logo on the onsite Thank you sponsors standee.
- 6) Sharing of Attendee list after the event.
- 7) Screening of 2 - 5 minutes corporate film / presentation during the session breaks to Platinum sponsors & Premium sponsor.
- 8) Brochure/handout to attendees at registration desk (without insertion in documentation pack).
- 9) Post event branding & visibility through special mention of Sponsors & Partners in our website under the “Centre for MSME” section (www.iica.in) till the next “National Level Program on “MSMEs & Start-Ups Revolution”.
- 10) Signage acknowledging High Tea / lunch sponsorship at the venue.
- 11) Distribution of gifts to delegates (at sponsor’s own cost)
- 12) Two (2) delegate passes to sponsors (Silver to Diamond) for attending their sponsored “National Level Program on “MSMEs & Start-Ups 2017 Revolution”.
- 13) Four (4) delegate passes to Platinum sponsors and Premium Sponsors (Co-Partner, Partner and Principal Partner) for attending their sponsored “National Level Program on “MSMEs & Start-Ups 2017 Revolution”.

** Customization of Sponsorship packages & options can be explored to suit your specific requirements.*

Payment Mechanism A) NEFT Details:-

S. No.	Particulars	Details
1.	Name of the Beneficiary	Indian Institute of Corporate Affairs
2.	Account Number	604810210000007
3.	Type of Account	SB-10
4.	Name & Address of Bank Branch	Bank of India, Electronic Niketan, CGO Complex, Lodhi Road, New Delhi-110003
5.	Branch Code	6048
6.	MICR Code	110013052
7.	NEFT IFSC Code	BKID0006048

B) Demand Draft: The amount can also be paid by sending a demand draft in favour of "Indian Institute of Corporate Affairs" payable at New Delhi.

Sponsorship Confirmation Form

Interested organizations may send duly filled in form along with the sponsorship amount by **Demand Draft** in favour of "**Indian Institute of Corporate Affairs**" payable at **Delhi or by NEFT**.

We are interested in participating in the "National Level Program on "MSMEs & Start-Ups 2017 Revolution" as _____

Name: _____ Designation: _____

Company/Organization: _____

Address: _____

Country: _____ Tel: _____ Fax: _____ Mobile: _____

Website: _____ Email: _____

MODE OF PAYMENT: DD/ONLINE PAYMENT: NEFT/RTGS

Demand Draft No. / NEFT/ RTGS Transaction No. _____

Amount _____ **Dated** _____ **Bank Name** _____

Signature of the sponsor:

* Sponsorship will be deemed to be complete only when the payment has been received in full & realized by Indian Institute of Corporate Affairs.

Please return the duly filled form to:

Rajesh Batra,

Head, Centre for MSME,

Indian Institute of Corporate Affairs,

Plot No. P 6,7, 8, Sector -5, IMT Manesar, Dist. Gurgaon, Haryana - 122050.

Mob: 9871417394 / 0124 - 2640091 (O) E-mail: rajeshbatra.ica@gmail.com

LEAD ORGANIZER



Indian Institute of
Corporate Affairs

Partners in Knowledge. Governance. Transformation.

*under the aegis of Ministry of Corporate Affairs
Government of India*

SUPPORTED BY



EXCHANGE PARTNER



SME PARTNER



KNOWLEDGE PARTNERS

- INDIAN INDUSTRY EXPERTS NETWORK (IIEN)
- INDIAN LAW WATCH

NETWORKING PARTNERS



AVQI

BRICS
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