

IICA's STP in CSR Press Launch

The Indian Institute of Corporate Affairs successfully conducted an official press launch of its Short Term Programme (STP) in CSR on March 3, 2015 at Mumbai.

The certificate programme has been launched in association with the Indian School of Business (ISB).

The press interaction was led by Dr Bhaskar Chatterjee, DG & CEO, IICA and Dr. Pradeep Singh, Deputy Dean, Indian School of Business (ISB).

The IICA –STP in CSR is designed for professionals from various fields who can benefit from IICA's expertise in CSR. The course aims to enable learners to integrate CSR good practices into key business and socio- economic development areas through case studies, interactive discussions and analytical presentations.

<http://www.livemint.com/Companies/EzwvbtSMQsyJ8Y26iaBrL/Fear-of-name-and-shame-will-push-firms-to-comply-on-CSR-I.html>

<https://www.youtube.com/watch?v=h9AoVApNXPI#action=share>