

One Day Workshop on Digital Platform for Effective Management of CSR Projects

10th August 2017 at India Habitat Centre, New Delhi

REPORT

The Centre for Digital Financial Inclusion (CDFI) at the Institute for Financial Management and Research (IFMR), Chennai was established in September 2014. The primary objective of the Centre is to reduce inequities in financial access and services using technology. The Centre firmly believes that a series of digital interventions are required to accelerate access to financial products and services. Therefore, CDFI proposed to demonstrate a cloud based web platform for effective transfer of funds from Fund Provider to Fund Seeker for implementation of CSR projects. IICA was knowledge partner for the workshop. The objective of the workshop was to establish the need of a technology platform in delivering CSR projects and showcasing capabilities of such as system. Through this workshop they showcased the impact a technology platform can bring in managing CSR funds, implementing social benefit projects, tracking their progress and reporting to various stakeholders.

The One day workshop was held on 10th August 2017 at India Habitat Centre. It was a pleasure to welcome Dr. Madhukar Gupta, Additional Secretary, DPE at the Inaugural Session. After the inaugural, Ms. Gayatri Subramaniam, CPE, NFCSR welcomed all the dignitaries and participants at the workshop and gave an introduction of agenda. Mr. Krishnan Dharmarajan, Executive Director, CDFI gave an overview of their organisation's line of business and discussed about the key focus areas of CDFI i. e. Research, Innovation & Scale, Policy and Programme Support and Dissemination.

The workshop was attended by total 20 participants from various known private organisations and Foundations. There were total 3 sessions which were Demonstration of Technology Platform for Implementing CSR Projects, CSR Projects on the Platform and Hands on Session on CSR Platform. First Session was majorly focused on 1. The need for a technology based platform for effective utilization of CSR funds; and 2. Platform demo of the tools in context of Configuration, fund management, tracking and monitoring of CSR projects. Second session was a live demonstration of CSR project which are already configured on cloud instance. Third session had an involvement of participants not only as listeners but they had to design CSR projects. They were divided into separate groups and they designed different projects in CSR area of their interest. Then, the selected project was configured on CSR platform for a better understanding of the digital tools. This breakout session was facilitated by Ms. Geetanjali Gaur, Programme Manager (NCSR) of IICA.

The workshop was concluded with the distribution of certificates and vote of thanks.