

CENTRE FOR MSME, IICA - QCI WORKSHOP ON ZED CERTIFICATION SCHEME FOR MSMEs

Eyeing at facilitating the **Zero Defect Zero Effect (ZED)** scheme among the Micro, Small and Medium Enterprises (MSMEs) in the region, the **Indian Institute of Corporate Affairs (IICA)** through its **Centre for MSME in association with Quality Council of India (QCI)** organized workshop on **Zero Defect Zero Effect (ZED) Certification Scheme for MSMEs** at IICA campus - IMT Manesar, in the State of Haryana on 14th November, 2017 from 9.30 am.

The prime focus of the workshop was to envisage driving manufacturing with adoption of Zero Defect production processes without impacting the environment (Zero Effect) and encourage MSMEs to constantly upgrade their quality standards in products and processes.

Mr. Rajesh Batra, Head, Centre for MSME welcomed and acknowledged distinguished Guest Shri Arun Khurana, Sr. Regional Manager (strategic Sourcing Unit), Mahindra & Mahindra Ltd. and QCI accredited faculty- Dr. Ramanand N. Shukla, Director (ZED) and Mr. Kamran G Khan, Project Manager (ZED) in the presence of MSME entrepreneurs (46 Vendors/delegates associated with Mahindra & Mahindra Ltd.). In his welcome address, Mr. Rajesh Batra, Head-Centre for MSME said that considering positive participation for this workshop, IICA and QCI will be conducting more of such programs to encourage MSMEs to constantly upgrade their quality standards in products and processes and support the 'Make in India' Campaign. Dr. Ramanand N. Shukla, Director (ZED) - QCI said all MSMEs engaged in manufacturing can aspire to obtain ZED Maturity Certificate and enjoy the consequent benefits. Shri Arun Khurana, Sr. Regional Manager (strategic Sourcing Unit), Mahindra & Mahindra Ltd., further informed that the Zero Defect Zero Effect (ZED) scheme is being carried out with the larger motive of achieving high quality manufacturing in the country at a time when India is progressing as a manufacturing hub.

MSME entrepreneurs associated as Vendors with Mahindra & Mahindra Ltd. represented following organizations:-

- ALP Nishikawa Co. Private Limited
- Sharda Motors Ltd
- Paracoat Products Ltd
- Trim India Private Limited
- Auto Ignition Limited
- Katyani Plastic Udyog
- Sudtrac Linkages Pvt. Ltd
- Talbros Engineering Limited

The workshop on Zero Defect Zero Effect (ZED) scheme sensitized MSME enterprises on improving manufacturing processes, quality and environment parameters for enhancing global competitiveness. Dr. Ramanand N. Shukla, Director (ZED) - QCI also thanked Mr. Rajesh Batra, Head, Centre for MSME IICA for supporting the vision of Zero Defect Zero Effect in the manufacturing of goods.
