



Indian Institute of
Corporate Affairs

Partners in Knowledge. Governance. Transformation.

Ministry of Corporate Affairs (Govt. of India)

2-Days Residential

Management Development Programme

on

Strategizing CSR Projects for Sustainable Development

: Design, Implementation, Monitoring, Reporting &

Way Forward Action



March 9-10, 2017

IICA, Manesar, Gurgaon



INDIAN INSTITUTE OF CORPORATE AFFAIRS

The Indian Institute of Corporate Affairs (IICA) was registered as a Society on September 12, 2008 under the Societies Registration Act, 1860. An autonomous institute - IICA works under the aegis of the Ministry of Corporate Affairs to deliver opportunities for research, education and advocacy. It is a think tank that curates a repository of data and knowledge for policy makers, regulators, as well as other stakeholders working in the domain of corporate affairs. Set up as the premier organization that aims at providing astute and credible intellectual leadership in corporate regulation, governance and sustainable business. IICA is a capacity building and services delivery institute. Its work enables corporate growth, reforms and regulation through synergized knowledge management and global partnerships, offering real-time solutions. IICA propels knowledge and training through its network of schools and center. The institute, spread across a sprawling 14-acre campus, has state-of-the art infrastructure which includes the eight storey main building, a well-stocked library as a part of the Knowledge Management Center, an in-house auditorium, residential blocks, hostel facilities, recreational center, gym etc for the delegates and trainees. The National Foundation for Corporate Social Responsibility (NFCSR) within the IICA aims to build an enabling environment for the corporate sector to work in partnership with the government, non government and civil society organizations for effective contribution towards sustainable growth and development.

IICA-Center of Excellence for Sustainable Development

The “ IICA-Center of Excellence for Sustainable Development” (IICA-CESD), IICA is envisioned to perform activities that provide support to Indian Businesses/Industry, both in the public & private sector at large, in all facets of Sustainable Development. This includes developing sustainability strategies, identification of sustainability risks, challenges & opportunities in the respective sectors and development of suitable CSR Projects/Sustainable Development programmes.

ABOUT THE PROGRAMME

The 2 days residential MDP aims to provide information, knowhow, hands on project designing and the follow up interactive sessions. The holistic CSR Project design focussing on socio-environmental sustainability, for sustainable development keeping in view the sustainability risks, challenges and opportunities, would be covered. Elaborate discussions and background study materials would be provided. The programme includes comprehensive national and global imperatives for better understanding, long term strategic action & policy making for sustainable development. Also included in the programme are sessions on sustainability reporting, disclosures and CSR reports. Some of the practical CSR project case studies being covered are Renewable Energy applications, water projects (harvesting, storage, conservation, check dams, watershed management), waste to energy, waste management & technologies, biogas, wet land restoration, desertification, vetiver development etc.

Acts, Rules, Guidelines, Standards are part of the programme curriculum. Innovative approach to project designing with aim to benefit society and social equity alongside profound emphasis on the following:

- Poverty Alleviation
- Quality of Life Improvement (better access to health, sanitation and environment)
- Employment/Livelihood Generation
- Women Empowerment
- Self Help Groups Promotion
- Environmental Protection/Biodiversity Conservation
- Education/Skill Development/Awareness Generation/Capacity Building



BENEFITS OF THE PROGRAMME

The MDP would be conducted in an experience sharing mode and the subject learning will be highly interactive & encouraging. The programme will enable participants to make informed decisions with respect to various implementation issues related to mandates, understanding national & global scenario and accordingly, designing, development, implementation, monitoring & reporting of CSR projects. It will also equip & provide the participants with the required knowledge and information to undertake on the ground activities.

WHO SHOULD ATTEND?

The programme is aimed at building competency in CSR & Sustainability for the middle & senior level officials both in public sector and private sector. The two days residential programme will enable participants to make well informed decisions while dealing with diverse issues related to CSR project development keeping sustainable development in focus. It will also equip the participants with the available resources in the form of knowledge tools to undertake field-level activities. This interdisciplinary programme has been designed & developed at building capacity & enhancing competency in the areas of CSR, Sustainability & Sustainable Development.

- Middle & Senior level personnel of Companies / Corporate who are involved in CSR policy / programme formulation, implementation and monitoring of Sustainability & Sustainable Development programmes, information reporting and disclosures.
- Middle & Senior level professionals, operational area managers, independent consultants, finance managers, researchers, planning & strategy professionals and company secretaries / Support staff working / involved in the area of CSR, Sustainable Development, Environment etc.
- Advisors / Executives attached to the Board of Directors who provide required information to facilitate decision support system.

PROGRAMME CURRICULUM

- * CSR mandate – Post implementation and way forward
- * National & Global Sustainable Development scenario – the imperatives
- * Sustainability Risks, Challenges, Opportunities & Developing Strategies.
- * Designing, Developing & Aligning CSR projects
- * Technological innovations in CSR projects design & development
- * CSR project development & implementation (Safe Drinking Water, Water shed Management, and Water Harvesting)
- * CSR project development & implementation (Biodiversity Conservation)
- * CSR project development & implementation (Renewable Energy)
- * CSR project development & implementation (Solid & Liquid Waste)
- * CSR project development & implementation (Biomass)
- * Group Discussion on – CSR Policy , Implementation, Reporting
- * Monitoring, Evaluation, Impact Assessment and Reporting of CSR Projects



PROGRAMME FEES

INR 34,960/- (Inclusive of 15% Service tax) per participant. A 20% discount is admissible to the organisation sponsoring 4 or more participants for the programme . The total programme fee includes delegate fee, course material, kit bag, two nights stay (with boarding, lodging) and other campus facilities. To ensure a highly interactive programme, the number of participants is restricted to 30 and registration will be on the first come first serve basis.

PAYMENT MODE

The payment of the Programme fee needs to be made in favour of "Indian Institute of Corporate Affairs" in the form of Demand Draft payable at New Delhi or through NEFT / RTGS. Kindly dispatch the duly filled registration form along with the demand draft through Courier / speed post at the following address:

Subodh Khurmi

Ps to CSO & Head IICA-CESD

Address: Indian Institute of Corporate Affairs, Plot - P-6, 7, 8, Sec-5, IMT Manesar, Gurgaon-122050



Programme Director

Ashok B. Chakraborty

Chief Sustainability Officer, IICA and

Head, IICA-Center of Excellence for Sustainable Development

Programme Faculty

The Chief Sustainability Officer, IICA would be accompanied by faculty members who have hands-on experience and are at the forefront of research work. The experts and implementing agencies with relevant experience and exposure in their respective field will be part of the faculty.

Programme Venue :

Indian Institute of Corporate Affairs, Plot No. P-6,7,8, Sector -5, IMT, Manesar, Gurgaon – 122050, Haryana

We invite you to take advantage of this unique Management Development Programme and nominate Middle & Senior level Officials from your organization at the earliest.

Please confirm your nomination / participation by returning the enclosed Registration Form duly filled in.

PROGRAMME KEY TAKEAWAYS

Understanding & meeting the:

- Challenges and creating impacts
- Process orientation to social & environmental projects
- New paradigm of CSR/ SD in creating value
 - National & global perspectives
 - Holistic CSR to Sustainable Development
 - Transparency and credibility requirement
 - Long term connect with IICA & networking

CONTACT PERSONS

Dr. Rasmi Patnaik

Programme Executive (Sustainability)

Tel :09891048639, 0124-2640175

Email: drrasmi.iica@gmail.com

Subodh Khurmi

PS to CSO & Head IICA-CESD

Tel : 09278344824, 0124-2640225

E-mail : subodh.iica@gmail.com

Address: Indian Institute of Corporate Affairs, Plot – P-6, 7, 8, Sec- 5, IMT Manesar, Gurgaon – 122050