

MASTERCLASS FOR START-UP MENTORS & EDUCATORS

Up-scaling the innovative league

20th – 22nd June 2017
IICA, MANESAR

Issued by: Center for Business Innovation



Under Ministry of Corporate Affairs, Govt of India

IICA Campus: Plot No P-6,7,8, Sector 5, IMT Manesar, Distt Gurgaon, Haryana-122050

www.iica.in

MASTER CLASS FOR START-UP MENTORS & EDUCATORS

The Indian Institute of Corporate Affairs is a premier think tank and capacity building institution established and promoted by the Ministry of Corporate Affairs, Government of India and is mandated to develop the subject of 'Corporate Affairs' and build a knowledge sharing system through synergized partnerships with premier academic institutions. The IICA, being a national institution in capacity building, service delivery and action research, renders holistic insight into all issues relating to corporate affairs that impact corporate functioning in view of the current developments and likely future scenarios. To foster the innovation ecosystem in the country, IICA is conducting a Summer Master Class for Start-up educators from 20th – 22nd June 2017.

Who must attend:

- Incubation & business Innovation managers
- Technology transfer and commercialization experts
- Start -Up consultants/start - Up Project Managers
- Trainers & Corporate professionals



MASTER TRAINERS

The Master Class will be lead by Prof Sabarinathan of IIM Bangalore and Mr Suryanarayan, mentor and start-up expert. The course will be co-delivered by Ms Divya Rajput of the Indian Institute of Corporate Affairs.

Course Coverage: The duration of the Master Class is 3 days and it involves 15+ Classroom hours including discussions on for-profit, not-for-profit and hybrid models for start-ups, scaling and growth with effective delivery of the course to maximize entrepreneur's learning and practical issues while conducting mentoring sessions.

CERTIFICATION

All participants will receive CERTIFICATE OF START-UP EDUCATOR and will be inducted into the IICA esteemed panel of Mentors for guiding the next generation of Entrepreneurs.

IICA faculties have delivered time-tested lab-to-life courses in Corporate Affairs. On similar lines, this course has been developed to nurture early stage entrepreneurs to appreciate entrepreneurship over immediate careerism and enable them to ideate, plan economic allocation of resources and transform their mindset through the three pillars of Innovation.

The course enables participants to elevate their knowledge base, enrich management skill-set & global outlook to perform in any environment and practice business frameworks to create and grow sustainable business ventures. The course is an ideal convergence of economic, social and environmental frameworks with know-how of business regulatory environment to enable entrepreneurs to succeed on domestic and global platform.

- An insight into IICA Certification Program in Entrepreneurial Innovation

DELIVERY

The workshop will be delivered through classroom teaching, one-on-one and interactive discussions and will attempt to answer the common questions faced by the start-ups:

- Ideation and Scrutiny of Basic Idea
- Strategic roadmap to Innovation
- Discussion of Start-up Innovation challenges
- Resource allocation and capital raising
- Taking to Market through Customer centric approach
- Discuss the business growth opportunities
- Entry and exit options

Evening Camps with Growth Counsellors & Exceptional Entrepreneurs

Important dates:**Registration begins: 12th May 2017****Registration Closes: 10st June 2017****Master Class begins: 20th June 2017****Master Class Ends: 22nd June 2017**

(Avail 10% reduction on group registrations of 3 or more participants)

Fee Structure

- 3 days 2 nights, residential program – INR 34,500 per participant
- Course Fees (without residential accommodation) – Rs 21,500 per participant
- The above charges are inclusive of taxes
- The fee includes training material, certification charges and all meals as applicable to the program

FEE TRANSFER DETAILS

Bank account details for the remittance to Indian Institute of Corporate Affairs are as under:

SI	PARTICULARS	DETAILS
1	Name and address of the Beneficiary.	Indian Institute of Corporate Affairs 2 nd Floor, B Wing, Paryavaran Bhawan, CGO Complex, Lodhi Road, New Delhi-110003.
2	Account Number of Beneficiary	6048 1021 000 000 7
3	Account Classification (CA / CC – 11 or 29 & SB 10 as per cheque leaf.	SB-10
4	Name & Address of the Bank Branch (where payments are to be sent by IOC)	Bank of India, Electronics Niketan, CGO Complex, Lodhi Road, New Delhi-110003.
5	Branch Name/Code	6048
6	The 09 Digit MICR Code of the Branch (as appearing on the MICR cheque)	110013052
7	IFSC Code of the Branch for RTGS mode	IFSC: BKID 000 6048
8	IFSC code of the Bank Branch for NEFT	IFSC: BKID 000 6048
9	Contact details of Beneficiary	0124-2290181, 0124-2640068. M:9560263830, email:ajsharma.iica@gmail.com
10	PERMANENT ACCOUNT NUMBER	AAABIO159A
11	Service Tax Registration No.	AAABIO159A ST001

Note: All payments due to IICA can be remitted to our above mentioned account directly under intimation to us. For any further details, please contact: Center for Business Innovation, Third floor (East wing), Indian Institute of Corporate Affairs (under Ministry of Corporate Affairs), Plot No 6, 7, 8, Sector 5, IMT Manesar, Distt Gurgaon. Email: bi@iica.in or hoc-bi@gov.in or call at 0124-2640141/173



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(Under Ministry of Corporate Affairs, Govt of India)

MASTERCLASS FOR START-UP MENTORS & EDUCATORS

UP-SCALING THE INNOVATION LEAGUE

Registration Form

(Please Tick Relevant Box)

- INDIVIDUAL/SELF-SPONSORED NOMINATION
 INSTITUTIONAL NOMINATION

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Individual/Self- Sponsored Nomination/Institutional Nomination

S.No	Name	Designation	Email Id	Contact

Contact Details

Company/ Institution	
Address	
Phone Number	
Form Submitted By	

Note: Change in nomination is acceptable