

IICA signs MoU with Centre for Responsible Business

IICA signed an MoU with the Centre for Responsible Business (CRB) on February 9, 2015 to establish a partnership to promote CSR and sustainability education, MSME and entrepreneurial development, research, and implementation projects and any other area mutually decided by the two institutions.

The MoU was signed by **Dr. Bhaskar Chatterjee**, DG&CEO, IICA and **Dr. Bimal Arora**, CEO, Centre for Responsible Business, at Scope Complex, New Delhi.

The aim of the MOU is to facilitate collaboration towards advancement of knowledge and implementation on the basis of reciprocity, best effort, mutual benefit and frequent interactions.

Talking of the new Companies Act 2013, Dr. Chatterjee said, "The new Act has placed us at the edge of a vast ocean with an incredible number of miles to be traversed in the direction of governance, sustainability and responsibility."

He further said that, "We hope this MoU will have a life of its own that will see us connect on MSME development, Business Innovation promotion and facilitation and the exploration of various sources of sustainability in business through the respective Centers and verticals in the IICA."

Dr. Arora, in his address said, "It has been a long relationship that we have shared with IICA and the signing of this MoU is the coming together of that relationship in a concrete manner. The manner in which IICA has grown and flourished carries the promise that we too shall grow and emerge stronger from this partnership."

"Ours is a complementary relationship and through the contours that we have discussed and laid out in the MoU, we will explore the niche areas of CSR and sustainability and supply chain improvement in the MSME sector," he added.

Others present at the MoU signing ceremony were **Ms. Divya Rajput**, Head, Centre for Business Innovation, IICA, **Shri. Atul Dev Sarmah**, Head, Centre for Institutional Partnerships and Corporate Communications, IICA, **Ms. Moon Mukherjee**, Head of Business Developments & Operations CRB, **Mr.**

Sanjay Kumar, Senior Project Manager CRB, **Ms. Chetna Kaura**, Chief Programme Executive, National Foundation for CSR, IICA, **Ms. Swagata Sen Pillai**, Senior Programme Executive, Corp. Comm. IICA, and **Mr. Onkar Nath Puri**, Senior Programme Executive, Centre for Business Innovation, IICA.