



## ***Digital Tool for Effective Implementation & Management of CSR Project***

**Date:** 10<sup>th</sup> August 2017, Thursday

**Time:** 9:30 am to 4:30 pm

**Venue:** India Habitat Centre, New Delhi

### **Objective of the Workshop**

- Creates an enabling environment for strategic CSR and social innovation.
- Helps professionals to build their capacities and develop skills and competencies for understanding Business Responsibility, other prevalent Guidelines and Principles and to execute the CSR as per Section 135 of the Companies Act.
- Understands the key focus areas of the CSR process flow, delivery, evaluation and reporting as required by the new legislation.
- Helps corporates to carry out the preparation and self- assessment for their CSR expenditures and help them identify their core strengths.
- The objective of the workshop is to establish the need of a technology platform in delivering CSR projects and showcasing capabilities of such as system.
- Through this workshop we hope to showcase the impact of a technology platform can bring in managing CSR funds, implementing social benefit projects, tracking their progress and reporting to various stakeholders.
- A cloud based web platform would be demonstrated for effective transfer of funds from Fund Provider to Fund Seeker for implementation of CSR projects.
- Enables digitization of delivering benefits under CSR projects in cashless mode i.e. configuring CSR project, defining eligibility conditions for beneficiaries, setting events and conditions for payments, defining approval workflow, on-boarding service providers, tracking and monitoring, and reporting to stakeholders.
- Helps corporates to carry out self- assessment for identifying their core strengths to create shared value for sustainability.

***Training Fee: INR /- 5,000 (inclusive of all taxes) \****

**For Registration:** Please contact Shisher Singhal / Soniya Aggarwal at shisher.iica@gmail.com/sonia.iahub@gmail.com or 0124-2640043/82.

**Limited Seats and are available on first come first serve basis.**