

KNOWLEDGE ENHANCEMENT CAPACITY BUILDING WORKSHOP ON LATEST TRENDS IN EXPORT & MARKETING OF TEXTILES & APPAREL (18-19 September, 2018)

Learning Objectives

- How to develop Export Business Plan for your company
- How to become an attractive alternate supplier to domestic and foreign buyers.
- How to carry out due diligence in respect of export documentations viz. Contract/Order/LC, invoice, GR Form, Bill of lading/Airway Bill, Non payment advice from foreign bank, Original Unpaid bill(s) of exchange, Protest note, correspondence with original buyer / LC opening bank to avoid losses.
- What actions to be initiated through Debt collection agent / liar and or Indian Consulate abroad, to recover the debt in different export transactions. Whether the matter has been taken up with ICC under UCPDC.
- How to grow business & go Global.
- Export documentation Specific to Garment and apparel Industry.
- Govt. support for Textiles and apparel sector.
- How to compete in Exports market
- How to reduce dependence on few major customers and expand customer base
- How to tap Business opportunities for niche products, for which the local market is limited
- How to establish network of contacts and partners and meet competition challenges.
- How to convert contacts into contracts.
- How to meet various regulatory compliances including GST in garments and apparel industry.

Who should Attend

- Garment Exporters, Apparel Retailers, Large Indian Corporate houses in retail, National Departmental Stores / Large Fashion Stores, Textiles & Garments Trade Bodies, Manufacturers & Buying houses of fashion & lifestyle products, Brands, Buying Houses, Buying Agents, Weavers & Knitters.
- Must attend for people with varying level of experience i.e. Senior Management, Middle, General Managers and Program Managers working in DICs (under Directorate of Industries), State Industry Departments, NSDC, DGT, SIDBI, MSME-DI, Office of DC-MSME, Office of DC-Handicraft and DC-Handloom, Office of DC-Textiles, KVIC, Coir Board, Textiles & Garments State Bodies, State Industrial Development Corporations, States Financial Corporations, EXIM Bank, BRICS Development Bank, IFC, German, US, European & UN development agencies) and other development sector professionals.

Our Recent Participants

Daksha Imaging Technologies Pvt. Ltd.	M/s IAC Electricals Pvt. Ltd.
Rangсутra Crafts India Ltd	Sirohi Agro Foods Pvt. Ltd.
Beri Udyog Pvt. Ltd.	Savio Texcone Pvt. Ltd.
T.C. Agro Food Industries	Gautam Buddha University
Orica	Bridge and Roof Co. (India) Ltd.
Primo Foods Pvt. Ltd.	Devans Modern Breweries Ltd.
Royal Enfield (A Unit of Eicher Motors Ltd.)	HEC Ltd.
M/s. Yamuna Cable Accessories Pvt. Ltd.	Goodie International Pvt. Ltd.
MSME-DI	DGS&D
State Bank of Hyderabad	Bovian Health Care Pvt. Ltd.
Bookmyooh.com	

PROGRAM HIGHLIGHTS

- Dedicated two days packed with interactive sessions comprising slide shows, study material, experience sharing and consultation etc.
- A certificate of Participation will be awarded to the participants after the successful completion of the program by IICA.

PROGRAM CHARGES

Program	Knowledge Enhancement Capacity Building Workshop on Latest Trends In Export & Marketing of Textiles & Apparel (18-19 September, 2018)
Venue	Russian Centre of Science and Culture, 24, Firoz Shah Road, New Delhi - 110001
Timings	10:00 am to 06:00 pm
Fee	Non-Residential Fee: Rs. 11,800/- (Rs.10,000/- plus GST)
	<ul style="list-style-type: none"> ➤ 5% discount for minimum two & more than two attendees from one organisation ➤ 10% discount for more than three attendees from one organisation

For Programme Related queries:-

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For Queries Regarding In-Company Programme

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