

ONE DAY INTERACTIVE WORKSHOP ON

CORPORATE FINANCE, SME IPO, FUNDS RAISING, VALUATION & WEALTH CREATION – ALL YOU NEED TO KNOW FOR IMPLEMENTING SME IPO, FUNDS RAISING, WEALTH CREATION!

OBJECTIVES

This one day interactive workshop is intended to help companies in availing greater access to funds easily and quickly in an efficient & credible manner, business value creation, wealth creation, listing the company at India's premier stock exchanges, extensive tax savings, easy & tax efficient entry and exit strategies for PE / VC / angel investors, national & international branding, business monetization, maximizing profits and many more. The workshop will help Participants in learning:

- **Art & science of funds raising. Key sources & steps for funds raising.**
- **Key steps for Migration of Proprietorship/Partnership firm to Company**
- **When to raise funds, how much to raise and from whom.**
- **Buildings pitch perfect business plan and valuation.**
- **Process of listing the company on SME stock exchanges and raising funds.**
- **Business value creation. Learn how to structure a company for seed, angel and venture capital investment. Gain insights on methodologies used to determine valuation of companies.**
- **Understanding key financials, profit & loss account, balance sheet, vital financial & compliances health check-up. Cash flow statements, Ratio Analysis.**
- **Angel investing, entry and exit strategies for private equity, VC & angel investors.**
- **Investors view-what they look for before investing in a company. Understand best practices for identifying and approaching potential investors.**
- **Systems & controls for maximizing profits and revenues.**

Date: 21st July, 2018

Venue : Russian Centre of Science and Culture
24, Firoz Shah Road, Near Mandi House, New Delhi, Delhi 110001

REGISTER NOW & SAVE MONEY!

- 5% discount for minimum two & more than two attendees from one organisation.
- 10% discount for more than three attendees from one organisation.

PROGRAM FEE

Non-Residential: **Rs.10,030/-**
(Rs.8,500/- plus GST)

For more details, you may contact:

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