

## **BSE, CII and IICA launch 'Sammaan', a CSR Initiative**

The Honourable President of India Shri Pranab Mukherjee unveiled the logo of *Sammaan*: The CSR Exchange, a joint initiative of the CII, BSE and the IICA. The logo was released during the 'National Summit on CSR: Partnering the National Agenda' on April 29, 2015 at New Delhi.

This BSE enabled IT platform is designed to facilitate interactive collaboration on Corporate Social Responsibility. It will bring together the strength of CII's member corporate base and the Implementation Agency Hub (IA Hub) of the IICA.

Speaking on this occasion, **Dr Bhaskar Chatterjee, DG & CEO**, IICA said "Partnering with Sammaan is in accordance with the larger mandate of IICA to facilitate effective corporate function and enable collaborative action between stakeholders. CSR offers corporate India the unique opportunity of participating in the national development agenda and Sammaan, with seamless access to the verified database of Implementing Agencies on the IICA IA Hub, will go a long way in ensuring effective partnerships for impactful results of CSR initiatives."

Some of the other dignitaries present at the event were **Ms. Anjuly Chib Duggal**, Secretary, Ministry of Corporate Affairs, **Shri S.Ramadorai**, Chairman of BSE, **Shri Ashishkumar Chauhan**, MD & CEO, BSE, **Mr Chandrajit Banerjee**, Director General, CII.