

3Cs(capability, capacity and connects) Training workshop for NGOs & Social Enterprises

As per New Legislation for CSR, one of the major challenges facing India as it seeks to replace unsustainable development patterns with sound and sustainable development through legislation is the need to activate a sense of common purpose on behalf of all NGOs of India. The chances of forging such a sense of purpose will depend on the willingness of all NGOs to participate in genuine social partnership and dialogue, while recognizing the independent roles, responsibilities and special capacities of each.

Non-governmental organizations (NGOs) will play a vital role in the shaping and implementation of development initiatives in line with New Bill.

To bridge the gap IICA in partnership with IBM and Samabhavana Society is conducting a series of trainings and capacity building exercises, starting with 4 in the coming quarter at every zone of the country

The objective of such trainings would be to :-

- ✚ Train/Support NGOs to build their capacities for CSR partnership with Corporates.
- ✚ Train/Support NGOs to carry out self- assessment for their funding resources and help them identify their core strengths to create shared value for sustainability
- ✚ Create an enabling environment for strategic CSR and social innovation

The training would commence w.e.f 17th February, 2014 at Mumbai. Dr. Bhaskar Chatterjee, DG&CEO, IICA will take a session on CSR on NGOs & social enterprises. The other three trainings would be at Bangalore, Delhi and Kolkata.