

**IICA conducted Two Day Programme on  
“Strategizing Sustainability and CSR Projects Development:  
Challenges and Opportunities” for the Indian Corporates**

The Indian Institute of Corporate Affairs (IICA) conducted the 2 Day Residential Management Development Programme for the Indian Corporates on June 6<sup>th</sup> and 7<sup>th</sup>, 14 at Manesar. Participants from sectors such as Steel, Power, Coal, Petroleum, Cement, FMCG, Banks, Institutions and Consulting Organizations attended the programme.

Dr. Bhaskar Chatterjee, DG & CEO, IICA kick started the programme with his inaugural address and keynote address was delivered by Sh. Bharat Wakhlu Resident Director, Tata Services Ltd. Sh. A.B. Chakraborty, CSO, IICA & Programme Director, designed the programme keeping in view the Companies Act 2013, Section 135, CSR Rules 2014, Schedule VII with focus on Environmental Sustainability. The programme highlighted the Sustainability Risks, Challenges and Opportunities with focus on designing strategies, good practices and innovative technology solutions across 12 sectors besides, designing the CSR Projects keeping the Sustainable Development in focus. The other national/global requirements towards sustainable development were also covered. Project Implementation insights in the area of Renewable Energy (Wind-Solar Hybrid Solutions), Safe Drinking Water, Biogas applications, Biodiversity with practical case studies were highlighted.

The other National and Global requirements in the area of Sustainable Development and Inclusive Growth were also highlighted during the programme. The Corporates evinced considerable interest in view of their responsibility towards effective CSR project implementation with the new act already in force w.e.f. April 1<sup>st</sup>, 14. Finally the essentials of project/programme development, integration and monitoring was summarized by Sh. A.B. Chakraborty.