

Dr. Bhaskar Chatterjee at CSR conference in Mumbai

The Indo-American Chamber of Commerce's (IACC) conducted an all-day conference titled 'Corporate Social Responsibility: The New Business Imperative' at Taj Mahal Palace & Towers, Colaba, Mumbai on April 22, 2014.

The objective of the conference was to familiarize IACC members and other stakeholders with Section 135 and to bring to light some of the most socially responsible and sustainable practices that are congruent with national and international standards.

The conference shed light on key topics of debate in the CSR domain such as 'the role of the governing board in organizations', 'opportunities offered by the new CSR rules to fill funding gaps that currently exist', 'areas essential for building an eco-system that enables the Financial Inclusion Agenda', and 'challenges that currently affect this domain and CSR solutions that can be implemented within the new CSR mandate.'

The Chief Guest of the conference was Shri Kateekal Sankaranarayanan, Hon'ble Governor, Maharashtra. The key panel included Dr. Bhaskar Chatterjee, Director General & CEO, Indian Institute of Corporate Affairs (IICA), Ministry of Corporate Affairs, and other eminent speakers such as Smt. Rajashree Birla, Chairperson, Aditya Birla Foundation; Mr. Rajeev Ahuja, Head - Strategy, Ratnakar Bank Limited; Mr. Tamal Bandyopadhyay, Deputy Managing Editor, Mint; Ms. Sonal Desai, Head - CSR, Hindustan Petroleum Corporation and Mr. Gautam Doshi, Group Managing Director, Reliance ADA Group Ltd among others.